

Westchester County Hazard Mitigation Plan – Public and Stakeholder Outreach

Westchester County HMP Planning Partner:

We are looking to advertise the public project website, **particularly now that the Draft Plan is available for public review:**

<http://www.westchesterhmp.com>

And the citizen hazard preparedness and mitigation survey:

<https://www.surveymonkey.com/r/9L7XFJJ>

This can be done through media releases, posting announcements on county and local websites, leveraging social media (e.g. Facebook, Twitter), and using email blast systems as available. We ask all planning partners to get the word out to the greatest extent possible, and offer the following content for you to work from. Please document what you did and when so that we can take credit for the outreach in the plan update document.

County and Local Webpage Announcements:

Westchester County, along with its inclusive municipalities, are in the process of developing a Hazard Mitigation Plan (HMP). This plan is required by the Federal Emergency Management Agency (FEMA) in order to be eligible for federal grant funding for public and private mitigation projects. The HMP provides a “blueprint” by which local governments can make coordinated, cost-effective efforts towards reducing losses from natural hazards such as flooding, severe storms and severe winter storms. Available funding can support projects such as drainage improvements, structural elevations, and backup power for schools and critical facilities. To find out more, review the draft plan and have the opportunity to provide input, please visit our project website at <http://www.westchesterhmp.com> and take our citizen preparedness and mitigation survey at <https://www.surveymonkey.com/r/9L7XFJJ>.

- Or -

The Village of Larchmont is working along with the County to develop a hazard mitigation plan so that we are eligible to receive Federal grant funding for projects to reduce our risk to natural hazards such as flooding and severe storms. Available funding can support projects such as drainage improvements, structural elevations, and backup power for schools and critical facilities. Your input is needed. To find out more, review the draft plan and have the opportunity to provide input, please visit our project website at <http://www.westchesterhmp.com> and take our citizen preparedness and mitigation survey at <https://www.surveymonkey.com/r/9L7XFJJ>.

Westchester County HMP Tweets:

Recommend sending these out over several consecutive days. This is one week's worth of tweets advertising the project website, draft plan and citizen survey.

140 Characters:

We need your help to guard against natural disasters! Visit the Westchester County Hazard Mitigation Plan website <http://www.westchesterhmp.com>

134 Characters:

We have the questions. You have the answers. Visit the Westchester County Hazard Mitigation Plan website <http://www.westchesterhmp.com>

140 Characters:

Tired of getting flooded out? Be part of the solution. Visit the Westchester County Hazard Mitigation Plan website <http://www.westchesterhmp.com>

128 Characters:

Be safe. Be prepared. Participate in securing public safety in natural disasters. Visit our site!
<http://www.westchesterhmp.com>

132 Characters:

Loss of life and property is intolerable. Be part of the Westchester County Hazard Mitigation Plan.
<http://www.westchesterhmp.com>

131 Characters:

Love your home? Protect it! Join Westchester County in hazard mitigation planning. Visit our site!
<http://www.westchesterhmp.com>